

Introduction Options for Ron Culberson

Standard Version

Our next speaker has spent most of his life appreciating the FUN and humor in everyday experiences. Whether as a cemetery caretaker or in the spotlight as an art auctioneer, Ron Culberson always focused on the lighter side of his work.

Ron spent the first decade of his career in hospice care but since 1996, he has been the Director of Everything at FUNsulting, etc. where his mission is to help healthcare staff and leaders achieve a new level of excellence by using humor to manage stress and become more effective.

Ron is on the Board of National Speakers Association and he is a Past President of the Washington DC Chapter. In 2001 he received the Certified Speaking Professional (CSP) designation, the highest earned designation from the National Speakers Association.

His first book, *Is Your Glass LAUGH Full? Some Thoughts on Seeing the Humor in Life* was published in 2004.

Ron's philosophy is to be serious about FUN. Please welcome Ron Culberson.

Humorous Version I (Note: Read exactly as written and **do not mention Ron before starting since this has a surprise ending!**)

Our next speaker was an award winning author and international speaker. He has a Doctorate in Philosophy from Harvard and a Masters in Business Administration from Yale. He has appeared on Larry King Live, The Today Show, Good Morning America and the NBC Nightly News with Tom Brokaw. His articles have appeared in Newsweek, Time, The Wall Street Journal and numerous other national publications. Unfortunately, he could not be with us today, so instead we have Ron Culberson. Please welcome Ron.

FUNsULTING, ETC.®

Injecting humor into healthcare

A prescription for redefining excellence

Humorous Version II

We spent many hours evaluating speakers for this session. I'd like to share with you the 6 reasons why we felt Ron Culberson was the right person for the job.

Reason #6

He is cheaper than big name celebrities...although not as good looking.

Reason #5

He has risen above a personal challenge and turned his social disability of talking too much into a lucrative career as a professional speaker.

Reason #4

He has achieved the career milestone of having spoken in every state.....many times it was just by phone, but who's counting.

Reason #3

He is a native of the Appalachian Mountain region of Virginia. He is not only a descendent of famous early Americans; he is related to everyone in his hometown.

Reason #2

He has a depth of experiences matched by few. He has been a cemetery caretaker, a steamroller driver, a bellhop, a fast food cook, an auctioneer, a therapist, a columnist, a woman and an author. (Pause) I'm just kidding about the bellhop.

And the #1 Reason we hired Ron: Everyone else we tried was already booked!

Please welcome, Ron Culberson.